

## Collaborative Map Data Workflow

Cloud-delivered GIS and Business Intelligence with patent-pending capabilities for collaboration

- Low risk: Affordable; Low Learning curve; No setup
- Flexible: Stands alone or works with other GIS
- Recasts the isolated GIS specialist as a "Power User"
- Opens the workflow to individuals of all roles
- Bridges organizational boundaries

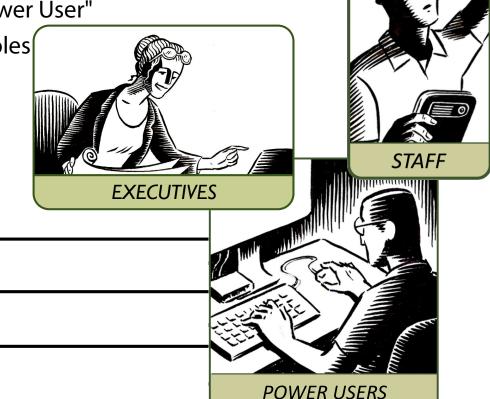
OTHER ORGANIZATIONS

**MUNICIPALITY** 

**AGENCY** 

PRIVATE FIRM

Integrates spatial and non-spatial data



# **About SimpleLayers**

A system for GIS + Business Intelligence

- •Map data management, map development
- \*Deployment of data access interfaces

#### Cloud-delivered:

- No hidden costs
- Stands alone
- Also works with other systems

Delivers: "Collaborative Map Data Workflow"

- •Users of differing roles, working together
- •Increases efficiency, saving on costs
- \*Built upon patent-pending technology

Affordable: Flat pricing on floating seats

**Data Ownership & Privacy always assured** 

# Collaborative Map Data Workflow

A single system for users of different roles.



#### **The Power User:**

The software specialist, requiring streamlined tools for managing information and supporting other users in the organization. SimpleLayers provides the Power User with capabilities for:

•Data M

- Data Management
- •Map Development
- Access Control
- •Interface Deployment

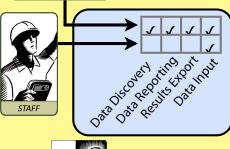
#### The Executive:

The decision-maker, requiring fast and direct access to information. SimpleLayers provides the Executive with intuitive <u>Data Dashboards</u> for self-service data access.



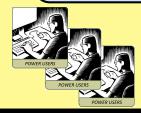
### ➤ The Staffer:

The field worker, requiring easy data entry. SimpleLayers provides the Staffer with paperless <u>Data Input Forms</u> that are accessible from wireless devices.

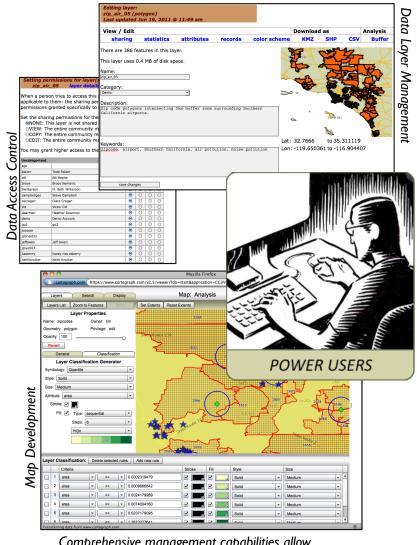


### → Other Organizations:

External organizations that do business with you, requiring access to your maps & data. SimpleLayers provides other organizations with dynamic sharing & collaboration capabilities that cross organizational boundaries.

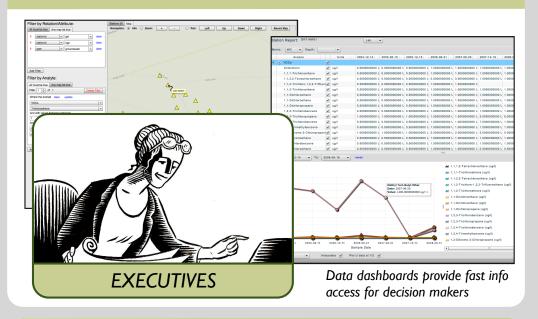


### **POWER USERS: MANAGEMENT**



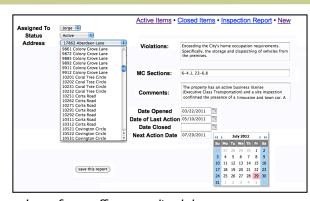
Comprehensive management capabilities allow Power Users to support the entire enterprise

### **EXECUTIVES: DATA DISCOVERY**



#### STAFF: DATA INPUT





Input forms offer streamlined data capture with validation

# **Clients Include:**



Santa Barbara

County, CA

"We would recommend that any public agency with budget / staffing limitations, unmet mandates or just GIS datasets that could be made useful take a serious look at SimpleLayers for their needs."



Oneida Total Integrated Enterprises "...we found SimpleLayers to be easy to work with, priced affordably, and backed by responsive service."



City of Villa Park, California "SimpleLayers offers us a tool that we were able to learn quickly and can now use ourselves instead of needing a consultant..."





# More About SimpleLayers

#### Service:

- Professionally hosted
- Backed-up daily

## **Company:**

- Founded in 2005
- •DUNS #: 808077882
- •CAGE CODE: 4WQP5
- Made in America



#### **Contact**:

- •Website: www.simplelayers.com
- •Email: info@simplelayers.com
- •Phone: 855-627-7375
- Postal: SimpleLayers

7435 N. Figueroa St. #41403

Los Angeles, CA 90041

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